David spent 28 years in public accounting with a national accounting firm. In 2012 he left public practice and focused on a few select family clients. The focus of his practice was to assist families in the succession of their businesses on a tax efficient basis. Working intimately with families, David realized that families needed more than just the tools to implement a great tax plan, but also a plan that requires a full understanding of the needs, legacy expectations of the family and how the family relates within and with the business. As a result, he augmented his training by completing the Institute of Corporate Directors program (ICD.D) and enrolling and working on completing a designation in Family Enterprise Advisory services through the Family Enterprise Exchange association. He received this designation in the spring of 2020. This has added to his training and experience in accounting, domestic and international tax, goods and services tax, trusts and estate planning and governance skills. David currently serves on the family advisory boards of his clients, as the Chair of Ducks Unlimited Canada, and as a board member of the Calgary Airport Authority. He has authored and edited national tax publications and papers. Cidel Portfolio construction, Asset Management/Investment Advisory, David Emond, https://cidel.com/who-we-Trustteeship, Executorship, Estate Planning, Specialized Banking. CFA, FEA are/#!/people/departmentwealth-consulting/davidemond **DSI Edtate Planning** Life Insurance for High Net Worth Families Don Smith, www.dsiestate.com CLU, FEA, TEP Inc Don Zinyk, **Executive Professor** Managing the impact that family dynamics can have on the https://www.linkedin.com/in/ CPA, FEA with Alberta Business management and governance of a family owned business. don-zinyk-72384210/ Family Institute at the School of Business, UofA Gena Rotstein, Karma & Cents Inc A social impact lab moving individual, families and family https://karmaandcents.com/ enterprises from traditional philanthropy to philanthropy 3.0. MA, FEA At Kama & Cents™ we support family foundations and family enterprises in attaining their social and legacy objectives. Geoff Badger, **Canaccord Genuity** We help affluent families address complex challenges that emerge www.badgerinvestmentgroup. CFA, FEA Corp. when business and familyissues conflict. <u>com</u> We facilitate: family leadership development, family meeting facilitation, conflict resolution, addressing spousal relationships and communication strategies. We work with families to identify and codify their core values and connect them to their family enterprise and legacy strategies. Philanthropic planning and execution, providing financial education for children and grandchildren. We lead a Team, comprised of a family's trusted advisors, to develop a comprehensive family enterprise and legacy strategy. Gordon KASTx Ventures Actively manage investments in early stage life science companies www.kastxventures.com Anderson CFA, as well as advise UHNW families on impact investing FEA, ICD.d Jason Enns, **RBC Royal Bank** Jason Enns woks with business owners to plan family financial https://contact. **FEA** needs for the short and long term. With access to a number of RBC rbcwealthmanagement.com/ resources, he has successfully assisted multiple family organize locator/privatebanking/jason. their banking, investment, and lending needs. Seeking personal <u>enns</u> clients with successful business entities with a value of greater than \$25 million. **Grant Thornton LLP** Jeremy Accountant/Business Advisor https://www.grantthornton.ca/ Fearnley, CPA, en/meet-our-people/jeremy-CA, FEA fearnley/ Jim Rea, CPA, **MNP** Expertise in succession, taxation, accounting, valuation, retirement exitsmart.ca CA, FEA planning and governance Felesky Flynn LLP John Fuller, Tax Lawyer www.felesky.com/profiles/k-CPA, CA, FEA <u>iohn-fuller-ca/</u> Family Office Management, Philanthropy, Governance, Legacy Karen **View Point Group** https://viewpointgroup.ca/ Macdonald, Planning <u>team</u> CPA, CA, FEA Kari Speaker Fletcher Mudryk LLP A partner of the locally-owned Grande Prairie, AB CPA firm Fletcher https://www.fletchermudryk. Smith, CPA, Mudryk LLP where she has been practicing for over 25 years. com/team/kari-r-a-speaker-CA, CFP, FEA, B Certified as a CPA and FEA, her expertise centers on working smith/ with mid-size business owners, entrepreneurs and farm families Mgt throughout Alberta and BC, facilitating family succession, wealth preservation and estate planning discussions from a financial, tax and legacy perspective. Algar, Virtue & Your Wealth, Well Managed® Kevin D. Algar, www.algarvirtue.com JD, CIMA®, Family CFO® Associates Our 25th Year of Serving Families CFP®, CLU®, TEP, FEA https://www.duffandphelps. Business Transition Specialist for Successful Entrepreneurs **Kurt Shurer,** Duff & Phelps CPA, CGA, FEA looking beyond straight-forward family transitions i.e. Employee com/our-team/kurt-schurer Buyouts.Recapitalization of companies involving key management with monetization for majority shareholders. Recapitalization of companies involving key family members. Sale of Business Third parties. The Wooding Group Lindsay M. Lindsay works closely with our Clients and their Families to assist www.thewoodinggroup.com MacPhie, CFP, | CIBC Wood Gundy | them in clearly identifying and articulating their goals, dreams, and CIM, RIAC, **CIBC Private Wealth** obligations. Focusing on each Client's core life objectives, I develop TEP, FEA a long-term Wealth Road Map that reflects and accommodates their changing circumstances. This road map includes but is not limited to the following: Family Financial Vision Statements. Investment Strategies, Asset Protection, Trust and Estate Planning, Intergenerational Wealth Transfer and education for the rising generation, Family Governance, Private Foundations/Charitable Giving and Portfolio Management. We work closely with Advisors of different disciplines and believe strongly that Client's deserve and expect a Team approach to address and simplify the complexities of wealth. Marguerite Viridian Family Office Marguerite is an established leader and family office expert with www.viridian.ca Ginn, CPA, over 20 years of long-standing experience in providing dedicated CMA, FEA support to families of wealth. She has extensive experience understanding, preserving, and enhancing the legacies of the family clients Viridian serves. Marguerite provides strategic guidance and expertise in multiple areas including estate management, financial reporting, tax planning, intergenerational planning, and technology. Marguerite is a strong advocate for bettering our communities and has extensive knowledge and experience in working with charities and not-for-profit organizations. Advisor in income tax matters to private corporations and their Mark Mark Lencucha https://www. Lencucha, Professional shareholders. Extensive experience in estate planning and privatebanking1859.ca/ FCPA, FCA, Corporation succession planning including adoption and use of FEA principles. content/gestionprivee1859/ TEP, FEA en/accueil/a-votre-service/ leadership/meghan-meger. <u>html</u> Mark Starratt, Richardson GMP Transition planning, philanthropic planning and execution, family https://dir.richardsongmp. CFP, CIM, FCSI, member education, family meeting facilitation, global investment | Starratt Wealth com/web/the.starratt.team/ AIDP™, ICD.D. Management policy statement creation, investment management specializing in our-team B. Comm, FEA volatility management and alternative investments, multidisciplinary collaboration and creation of networks, multi family offices services and planning. Private banking, customized credit solutions, estate and Meghan National Bank | Private Banking 1859 trusts, portfolio management, derivatives, cash mangagement, Meger, CFP, PFP, TEP, FEA philanthropy, business transfer, financial & risk management planning. Michael Partner, Sodovnick As both a member of a family business and a family enterprise https://www.smllp.ca/ advisor, Michael understands the complications of dealing with Sadovnick Morgan LLP portfolio/michael-sadovnick CPA, CA, CPA a family first hand. Michael achieved his accounting designation (AZ), FEA as one of the top in the country and has focused on providing tax, accounting and advisory services to families, professionals, entrepreneurs and ultra high net worth individuals. As a second generation family member he is able to build special relationships with those family members who are waiting to transition in to leadership, while also helping the current family leadership with succession of their advisors and their wealth. Michael D. Royal Bank of Canada With over two decades of Wealth Management experience, Michael http://gestionprivee. Sangster, CIM, provides personalized, discreet financial counsel to select families. rbcgestiondepatrimoine.com/ FEA, FMA Michael acts as a "personal CFO," working with his clients and their michael.sangster families to deliver sophisticated wealth management solutions. Michael is a Chartered Investment Manager (CIM) and has earned designations as a Personal Financial Planner (PFP) and Financial Management Advisor (FMA), both of which allow him to provide extensive financial planning expertise to his clients. Michael's

> specific skill set offers a unique perspective to understand the unique challenges of family enterprises and how to better support

estate and financial planning. 30 years experience working with

Expert in family governance and helping families to navigate

and ownership circles. Family Council meeting facilitation

Constitutions. Help establish Independent Advisory Boards. Next-gen skill development/preparation, facilitate discussions re: stewardship, roles, expectations, accountabilities, reporting

Philanthropic planning, family foundations. Facilitate advisor team meetings with incumbent team of legal, accounting and tax professionals. Serving families across Western Canada from offices in Winnipeg and Calgary. Services performed on transparent fee-for-

Business Strategy, Mergers & Acquisition, Corporate Fovernance

If you have questions about income tax, estate planning, or other

By building relationships with her clients based on respect,

understanding, and a desire to help, Penny Leckie has become a leader in the industry. She takes the time to provide individualized service for all of the firm's clients, building relationships with her clients and their families. Penny and her team are willing to work with other advisors to ensure a holistic approach to clients' financial

Wealth Management Consultant, Portfolio Manager. Experienced

wealth manager following a multi-disciplinary advisory process

Insurance, risk management and succession planning for the

"Accounting and Accounting Services -We provide senior leadership

*interim management and extended-term fractional financial as well

Broad industry experience includes agro-business, energy, healthcare, technology, professional services, packaged goods, mineral exploration, manufacturing and wholesale distribution- We provide senior leadership resources for companies in transition and growth.

*interim management and extended-term fractional financial as well

Broad industry experience includes agro-business, energy, healthcare, technology, professional services, packaged goods, mineral exploration, manufacturing and wholesale distribution. We provide senior leadership resources for companies in transition and growth.

*interim management and extended-term fractional financial as well

Broad industry experience includes agro-business, energy, healthcare, technology, professional services, packaged goods, mineral

Having been in the accounting industry for 20 years, Shabir Ladha

Becoming a CA in 2001 and later, obtaining his FEA designation in 2017, Shabir never stopped learning. To supplement his work with all clients, he is in the process of becoming a Mindshop Accredited Advisor. The tools Mindshop teaches allow Shabir to be a better advisor; helping his clients uncover and solve all kinds of business

Now, Shabir's goal is to provide proactive custom-tailored solutions that fit you and your business needs. Financial statements and tax returns are important, but you don't get ahead looking in the rear-

When Shabir is not in the office, you can find him spending time with his family, playing volleyball or cycling. Shabir is currently a board member and the audit committee chair for the Edmonton

committee roles for AIESEC Canada, Youth Empowerment Support Services (YESS), The Edmonton Grads Basketball Association and

Family Wealth Management (portfolio management, private equity,

Steve is an expert in building trusted relationships with families of

wealth and providing tailored personal attention while keeping their

best interests at heart. Steve supports Viridian's clients by providing transparent expertise and advice across the entire spectrum of their unique and personal complexities. Steve's extensive experience as a family office professional, financial executive, board member (public, private & not for profit), and professional accountant make him uniquely gifted to lead the Viridian team and to meet the diverse

Financial Management - financial planning, portfolio management,

cash flow and tax planning. Insurance Management - ongoing

corporate and personal insurance planning. Financial Education

Services - Ongoing financial programs and planning for children

in the family business. Family Business Consulting - Uncover key themes impacting fmaily and business continuity/ collaboration

I am the Managing Partner and an Assurance Partner with Grant

experience in helping clients with their audit and assurance needs.

Coaching/Advising/Consulting/Public Speaking in the foundational

and risk management related to enterprising families, underscoring

Trudy specializes in family communication, governance, succession,

decision-making, communication, as well as the differences in brain

wiring and human instinct between men, women, and people of all

Trudy's unique ability is in her listening and being 'neutral', creating

the experience for each person to be heard, seen, and understood.

Trudy specializes in "Facilitating Difficult Conversations" with

increase their capacity and effectiveness in communication.

Trudy's passion and commitment is, that 'families work'. This

the face of any circumstance. She is an expert at transforming

polluted conversational environments and relationships riddled

with recurring breakdowns, altering listening levels and clearing family history, enabling love and affinity to be present. Known to produce results in resolving conflict, creating workability, and restoring trust in business, ownership and, especially in the family system. Trudy produces and guides the succession and continuity roadmap, including using data from leadership assessments for decision making. She guides continuity planning with governance structures created from what really matters to individuals and the collective family. Cultivating accountability to honour each other and have the structures and agreements alive in everyday interactions and decisions is key in how Trudy contributes to family enterprise. Working with Trudy provides a unique opportunity to develop leaders in all generations to actively be growing into their 'best'

means each person has personal power (not power over) in

Trudy's bias is "Communication can resolve anything. The problem is most people stop talking." Your willingness to be in the conversation creates new futures while protecting family and assets. Trudy considers working in family enterprise -- working with

Areas of Expertise are based on the "soft issues"/ HR/ Behavioral

Sciences/ Therapy: • Succession Planning • Impact of Succession

Family Business Culture • Managing Change • Parenting • Spousal Relationships in Family Business • Transforming Relationships in Family Business • Exploring Family Systems using the Virginia Satir

comprehensive financial management and trusted advisory services

for high-net-worth families with a specific focus on business owners and their families. As a dedicated financial planner, Wanda provides tailored wealth planning and complex credit solutions. She brings the resources of RBC together to provide a full suite of advisory services: cash flow, tax, estate, risk management, investment solutions and intergenerational wealth transfer planning.

on Each Generation • Exploring Values, Vision, and Mission • Leadership Development • Impact of Family Dynamics and the 3 circle model • Creating Effective Communication Processes • Family Council Facilitation • Mediation • Stewardship of the

Wanda Nadeau brings 31 years of experience in banking and

financial services to her role as Private Banker. She provides

you as a family -- a privilege and an honour.

Model • Therapeutic Counseling

a 'coach' approach; developing family members and leaders to

wellness as a critical component of success for family members,

with a particular emphasis on family governance, meeting

transition, and continuity planning. Families work with Trudy

because they resolve their biggest conflicts and relationship/

communication challenges. Trudy facilitates family meetings, ownership and strategic business conversations and planning.

Trudy educates and teaches conflict resolution, consensus

facilitation and planning for all manner of transitions.

areas of values/culture, strategic entrepreneurship, governance

Building a trusted relationship and helping my clients take their

organization to the next level is my passion. I am focused on serving private businesses and not-for-profit organizations.

Thornton LLP in Calgary (Alberta South) with over 19 years'

Community Foundation and has served various board and

Family Office Services & Investment Management

Family Office start up and executive management

has experienced a wide range of environments, economies and

challenges including overall business strategy, sales growth, wastage, expansion, employment matters and so much more. The vast experiences Shabir has had equipped him with the tools and knowledge to better assist individuals, business owners, and family-owned businesses, and the families that own them, through start-up, growth, transition, succession and all of the issues that

come with being a part of a family business.

exploration, manufacturing and wholesale distribution."

mitigation, family and business succession planning. Family Governance & Dynamics, Legacy Wealth Advising,

Facilitation/ Mediation, Succession Planning.

resources for companies in transition and growth.

*financial and operational advisory services,

*financial and operational advisory services,

*financial and operational advisory services,

within an integrated wealth management framework. Consulting services offered, estate planning, portfolio management, risk

financial matters, Chartered Accountant Penny Leckie is the trusted

advisor you need. Nicknamed the 'tax therapist' for her personalized approach to tax and estate planning, Penny offers much more than just income tax advice. Penny and her accomplished team at P. Leckie Professional Corporation have the skills and experience to

(e.g. Advisory Boards) and Executive Coaching

offer solutions for most financial situations.

Investment counselling/investment management

the 'soft side' aspects of inter-generational planning. Facilitate

discussions to help multi-generational families to communicate and

become aligned re: mission, vision, values in the family, business,

Family Conference facilitation (3+ generations at the table). Family

CFO Services, Accountant, Business Advisor

family issues

structure

service basis.

concerns.

business family.

Our focus is on:

Our focus is on:

Our focus is on:

businesses.

view mirror.

many more.

Areas of expertise:

Family Governance

Trust Management

needs of their clients.

with other advisors.

genders.

Financial & Risk Management **Business Consulting and Advisory**

venture capital) Family dynamics Strategic Philanthropy

as operational engagements, *business valuation services.

as operational engagements, *business valuation services.

as operational engagements, *business valuation services.

Wealth management for business owners including exit, succession,

https://www.atb.com/

management.aspx

https://wzcpa.ca/

investing/Pages/wealth-

www.blackwoodfes.com

www.cardinalfa.com

www.mawer.com/about/

https://www.cibcwg.com/web/

https://www.linkedin.com/in/

robert-mendenhall-97882532/

mcs-advisory/our-team

www.sorrell.ca

scottlthomas

www.linkedin.com/in/

http://www.kbh.ca/partners/

www.hasswealth.com / www.

stefan.erasmus@werklund.

https://www.linkedin.com/in/

susan-brown-fea-cfp%C2%AE-

https://www.grantthornton.ca/

en/meet-our-people/?service=

<u>&industry=&segment=&locatio</u>

n=&name=Tracey+Zehl

Silvertipadvisory.com

trudypelletier.com

http://valmonk.ca/

http://gestionprivee.

wanda.nadeau

rbcgestiondepatrimoine.com/

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9969001a/

ownerscircle.ca

www.viridian.ca

com

shabir/

people/paul-wheaton/

www.taxtherapist.ca

ALBERTA BUSINESS FAMILY

Company

ATB

Grayhawk Wealth

Family Wealth Coach

Grayhawk Investment

Strategies

Reichert Family

ATB Investment

Management Inc.

Desiderata Family

Enterprise Advisory

Enterprise Advisors

ATB

Inc.

BDO

Name

Allison

Prosci

Comeau. FEA,

Allison Maher,

CA, CPA, CFP,

TEP, ICD.d, FEA

Angela Caston,

CFP, CSWP,

RRC, FCSI,

CIM, IIROC,

Anne Evamy,

Christel Frey,

PFP, RRC, FEA

Chris Reichert,

MBA, FEA, TEP

Cindy Radu,

Spencer, CFA,

David C. Blom,

CPA, TEP, FEA,

FCPA, LLB,

LLM, TEP, ICD.D, FEA

Daniel

ICD.d

CFP, FEA

FEA

FEA

INSTITUTE FAMILY ENTERPRISE

ADVISOR (FEA)DESIGNATE LIST

Areas of Expertise

insurance and succession planning.

Investment Manager (CIM)

Design

(RRC)

continuity planning.

Portfolio Management

operations.

Family Office Advisory Services, People Change Management

Strategies & Implementation, Facilitation, Strategic Planning &

Certified financial planner (BFP), Charted Strategic Wealth

Professional (CSWP), Registered Retirement Consultant (RRC),

Fellow of the Canadina Securities Institute (FCSI), Chartered

Grayhawk is committed to making a difference by forging

we strive to interact with substance and act with humanity.

Realign, plant, grow, thrive across generations. Family

Family Office, Family Governance, Family Trust Advisory,

governance, strategy, and the 'soft side' of intergenerational

Comprehensive Family Wealth Transition, Business Succession

As president, David is responsible for the overall operations of the

business. His values of excellent client service, trustworthiness, confidentiality and relationship focus is the core of the business

extraordinary relationships with openness and respect. Our purpose

is to have a strong and enduring relationship with each family where

Personal Financial Planner (PFP), Registered Retirement Consultant

Specializes in working with multigenerational family offices, family

businesses and high net worth individuals, with a focus on estate,

Contact/Website

https://www.

http://www.

http://www.

Christel-Frey.aspx reichertfea.com

cindy-radu-1/

Counsel.aspx

www.grayhawkwealth.com

familywealthcoach.com/

albertaprivateclient.com/

Angela-Caston.aspx

TheAlbertaPrivateClientTeam/

Pages/Private-Client-Advisor---

http://grayhawk.investments/

albertaprivateclient.com/

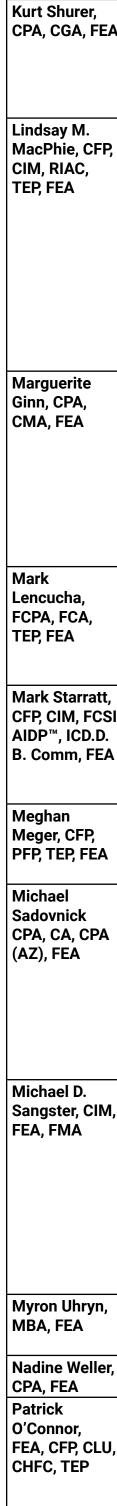
TheAlbertaPrivateClientTeam/ Pages/Private-Client-Advisor---

www.bdo.ca/en-ca/our-people/

http://www.atb.com/personal-

banking/Pages/Private-

https://desideratafea.ca/



ATB

Paul E.

Moynihan,

MBA, FEA Paul Wheaton,

CFA, FEA

Penny Leckie,

CPA.CA, CPA.

CMA, TEP, FEA

Rob Cole, CFP,

CLU, CIMA,

CIM, FEA

Robert W.

Salvatore

TEP, FEA

FEA

FEA

Mendenhall,

TEP, LLB, LLM,

Corea, BA, CFP,

Scott Thomas,

CFA, CPA,CMA,

Shabir Ladha,

CA, CPA, FEA

Shawn Hass

FEA, FMA,

Stefan O.

Erasmus, LLB,

FAC (UK), CA,

CPA, ICD.D,

CIM,

FEA

Steve

Nikiforuk, CPA,

CA, FEA, ICD.D

Susan Brown,

FEA, RRC®,

CFP®, CIM®

Tracey Zehl,

FCPA, FCA,

Trish Brister,

B.Comm,

LL.B, LL.M

(candidate),

ICD.D, DFEA

FEA, CEC,

Mediator

Certified in

Emotional Intelligence

and Pro.File

assessments.

and licensed

Empowering

in Empowering

leadership

Trained

Men and

Women.

Trained

facilitator

Conversations

Val Monk, FEA

Wanda

TEP, FEA

Nadeau, CFP, FCSI, FMA,

Val Monk &

Associates

Royal Bank of Canada

| Royal Mutual Funds

Inc.

in Fierce

Trudy Pelletier,

FEA

Weller & Zimaro

Cardinal

Mawer

Corp.

P. Leckie Professional

MCS Advisory | CIBC

World Markets

Family Office

Professional

Sorrell Financial

RDT Management

KBH Chartered

Accountants

RBC Wealth

Group

Office

Management | Hass

Viridian Family Office

HollisWealth

Management

Insurance Agency Ltd.

| Propel Financial Life

Grant Thornton LLP

Silvertip Family

Corporation

Trudy Pelletier

Consulting Inc.

Enterprise Advisory

Wealth Advisory

Werklund Family

Group Inc.

Blackwood Family

Enterprise Services